

# AKSHAY BHURKE

Industrial Designer

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Toronto, Ontario, Canada

## WORK EXPERIENCE

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### Crystal International Group

(Toronto, Ontario)

#### Industrial Designer (Dec 2019 - Present)

**Full time position** - Strengthened the company as the sole designer under the leadership of the Industrial Design lead, providing aesthetic and functional solutions for numerous different brands/product lines, including in-house stock components.

Oversaw and contributed to several full-length projects with initial concepts, sketches, 3D Models, Renders all the way to 3D Prints and prototypes, along with assisting the creation of client-facing decks for a broad spectrum of clientele, ranging from start-ups to industry leaders.

### Analogy Design

(Bangalore, India)

#### Industrial Designer (Jan 2017 - Mar 2018)

#### Jr. Industrial Designer (Mar 2018 - Dec 2018)

**Full time position** - Reinforced the existing design team and provided Ideation, 3D Models/Renders, supported interdisciplinary projects, and presented directly to clients in client-facing conference calls.

- Envisioned an all-inclusive modular kitchen appliance solution for **Agnisumukh**, greatly diminishing their manufacturing costs, and beautifying their range of products.

- Constructed the adjustable strap panel design for Kickstarter project **EUME Backpack**. Project received almost double the funding within a few weeks.

- Conceptualized 2 backpack designs inspired by Marvel's Ironman and Captain America as official merchandise for **Marvel**, licensed by **Stuffcool** - both of which were personally approved by Disney's India team.

- Reimagined the design language and product range of **Poetic Cases'** 2017 phone cases - of which the Poetic Guardian was featured on several blogs, and became their best-selling design.

- Spearheaded design/development of a universal (modular) laptop case for **Cellairis** that could fit several different laptop dimensions - strategized to be implemented in the United States education system for children.

### Bang Design

(Bangalore, India)

#### Industrial Design Intern (Dec 2015 - Feb 2016)

**Mandatory Degree Project Internship** - Provided supporting role for ongoing projects in the form of ideation, 3D models, Pitch Presentations. Learned a few tricks of the trade under the guidance of the founders.

Conceptualized a dashcam for the new upcoming private cabs services in India for Degree Project.

## EDUCATION

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### Symbiosis Institute of Design

#### B.Des. in Industrial Design (2012 - 2016)

### Offsite by Advanced Design

#### Industrial Design Course (Fall 2020 - 3 Months)

## PRESS

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**Yanko Design**

**“Claw” Mouse Featured** (12 Sept '19)

**Yanko Design**

**Logi StreamMic Featured** (4 June '21)

**Trend Hunter**

**“Claw” Mouse Featured** (14 Sept '19)

**Core77**

**Work from Offsite Course Featured** (14 Dec '20)

**Analogy Design**

**Awarded 3rd Place in Bike Graphics Design Challenge** (12 Feb '19)

## AWARDS

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**TVS Motor Company**

**TVS Apache RR310 Design Challenge** (21 Jan '19)

Won 3rd place in an All-India Design Competition for the creation of a new body graphic design for their new motorcycle - the Apache RR310.

## INTERESTS/HOBBIES

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**Music**

Passionate about listening to, as well as learning how to produce Electronic Music.

**Entrepreneurship**

Wish to learn the ins and outs of the Business of Design so I can one day, not only design, but also sell my own ideas.

**Gaming**

The occasional online game won't hurt!

**Tech/Lifestyle products**

Love to keep myself up to date with the newest gadgets, lifestyle products, etc.

## SOFTWARE SKILLS

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**SolidWorks**

**Rhinoceros 3D**

**Keyshot**

**Adobe Ps/ Ai**

**Adobe After Effects**

**Autodesk Fusion 360**

## DESIGN SKILLS

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**Concept Generation**

**Product Design and Development**

**3D Modelling**

**3D Visualization**

**Techpack Creation**

**3D Printing**