AKSHAY BHURKE

Industrial Designer

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I have a passion for combining my strong aesthetic sense with technical skills to create compelling products. I specialize in Product Visualization, and enjoy keeping up-to-date with the latest technologies and processes that can elevate my work. I am experienced in collaborating with cross-functional teams to ensure Product Development from Concept Generation to launch, and have a proven track record of my discipline and persistence to get the work done.

# WORK EXPERIENCE

#### **Industrial Designer**

Cortex Design Toronto, Ontario | Mar 2022 - Feb 2023

#### **Industrial Designer**

Crystal International Group Toronto, Ontario | Dec 2019 - Mar 2022

#### **Industrial Designer**

Analogy Design Bangalore, India | Jan 2017 - Dec 2018

#### Industrial Design Intern

Bang Design Bangalore, India | Dec 2015 - Feb 2016 **Full-Time Position** - Collaborated with our Design + Engineering teams to create robust products with primarily medical startups, as well as clients in the cannabis, industrial, and commercial industries. I took the role of Primary Visualization Resource - providing captivating images for presentation/marketing decks, and to assist clients with their websites and investor pitch decks.

**Full-Time Position** - Strengthened the company as the sole designer under the leadership of the Industrial Design lead. Contributed to several full-length projects with Initial Concepts, Sketches, 3D Modelling, Renders, all the way to 3D Prints, along with creation of client-facing decks for a broad spectrum of clientele, ranging from cosmetics start-ups to industry leaders.

**Full-Time Position** - Reinforced the existing design team and provided Ideation, 3D Models/Renders, supported interdisciplinary projects, and presented directly to clients in client-facing conference calls.

- Constructed an adjustable strap design for Kickstarter project EUME, that received almost double the funding within a few weeks.

- Conceptualized 2 backpack designs inspired by Marvel's Ironman and Captain America as official merchandise for Marvel, licensed by Stuffcool - both of which were personally approved by Disney's India team.

Reimagined the design language and product range of Poetic Cases' 2017 phone cases, of which the Poetic Guardian became their best-selling design.
Spearheaded development of a universal (modular) laptop case for Cellairis that fit several laptop models, strategized for use in the US Education System.

Mandatory Degree Project Internship – Provided a supporting role for ongoing projects in the form of ideation, 3D models, Pitch Presentations. Learned a few tricks of the trade under the guidance of the founders. Conceptualized a Dashcam for the new upcoming private cabs services in India for Degree Project.

## EDUCATION

## SKILLS

Symbiosis Institute of Design B.Des. in Industrial Design (2012 - 2016)

Offsite by Advanced Design Industrial Design Course (Fall 2020) Keyshot Solidworks Adobe Photoshop Rhino 3D Blender Autodesk Fusion 360 Adobe Illustrator Adobe Photoshop Adobe After Effects 3D Printing (FDM/SLA)

### PRESS

Al for Industrial Design Video Feature	Vizcom.ai	
"Claw" Mouse Feature	Yanko Design	TrendHunter
Logi StreamMic Feature	Yanko Design	
Renders from Offsite Feature	Core77	